



British Embassy  
Cairo



لها ومعها

# YOU ARE STRONG FOR HER WITH HER INITIATIVE



الجمعية المتكاملة  
لعلاج الأزمات النفسية والاجتماعية  
وتأهيل المدمنين

أنتي  
قوية

WITHIN THE PROJECT "YOU ARE STRONG" TO COMBAT VIOLENCE AGAINST WOMEN



# THE AIM OF THE INITIATIVE:



- Helping girls and women who are subjected to harassment to stop it as soon as it happens in public transport with the help of microbus and Minibus drivers

# TARGET CATEGORY:



- Microbus and Minibus drivers in Alexandria

# INITIATIVE EXPLANATION:



- During the initiative microbus and minibus drivers are targeted to increase their awareness through : -
  - 1) The importance of their community participation to reduce harassment while working as drivers.
  - 2) Their definition of harm to a woman or girl psychologically caused by harassment.
  - 3) Correct misconceptions about harassment.
  - 4) Publicizing everyone's role in society in reducing harassment.
  - 5) His role as a driver if he learns of a case of harassment in microbus and minibus which he leads

# PROCEDURES 1:



- 1) Put up a poster **for her with her - you are strong** to be a signal to any woman or girl
- 2) In the event that any girl or woman is harassed, the girl or women is distressed by the driver by talking directly to the driver without giving any word to the harasser to keep her physically safe.
- 3) **The driver makes a quick reaction to stop the harasser without resorting to physical violence:**
  - A. Stop the car immediately
  - B. Change where the girl or lady is seated by the harasser to another suitable place for her away from the harasser
  - C. In addition to changing the seating place of the harasser to become next to the driver mandatory if possible

# PROCEDURES2:



- In case the harasser is prolonged and the harasser does not want to change his seat to the driver's side, he changes the harasser's location to sit **next to a man**.
- Keep the girl or lady safe by **not going down** with the harasser in the same area so that the girl or the lady will not be subjected to further harassment and make sure that she comes down in a safe place
- In case the girl or lady wishes to help the driver take legal action against the harasser, the association numbers are available to communicate with the legal affairs of the association to provide legal support 24 hours a day and communicate at any time.

# TARGET REACHED DURING THE INITIATIVE



- **500 Microbus and Minibus with 1,000 Drivers .**
- **The number of women targeted to help them until 31-3-2025:** 50,000 women and girls and lasts for life. The instructions in case of driver change will be from the owner of the same Microbus and Minibus .
- **85 Microbus and Minibus with 170 drivers** have been reached since 18-10-2024 until 19-10-2024 and continue in the initiative until reaching the target



# PHOTOS FROM MICROBUS AND MINIBUS



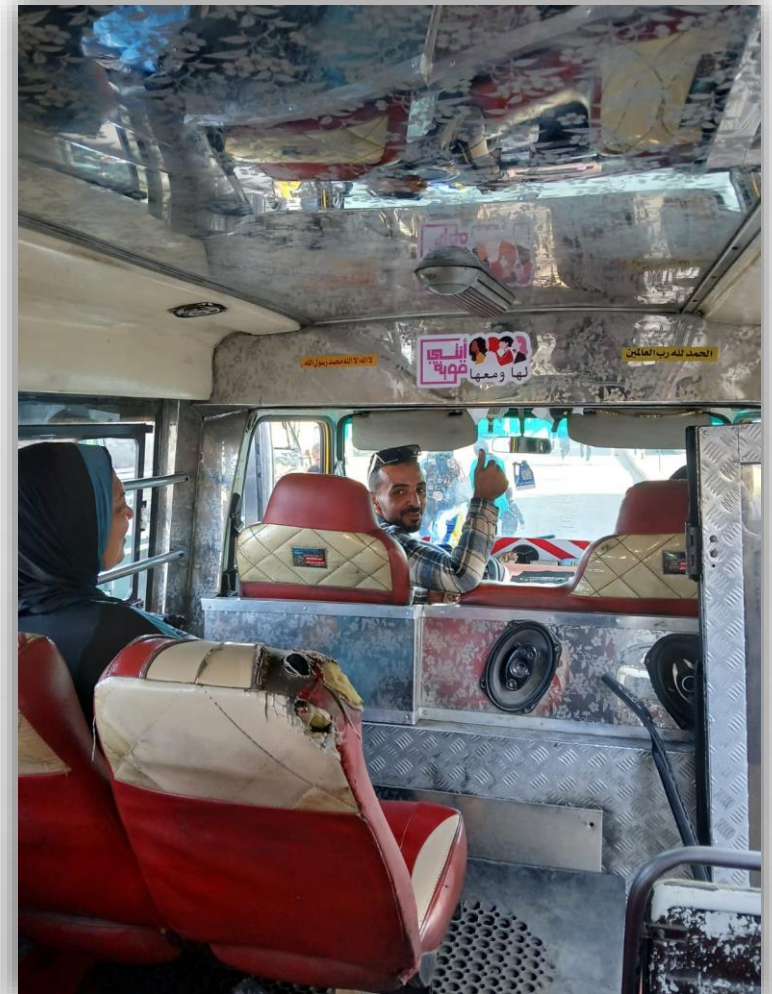
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